

A TRANSFORMATIONAL PLACENTAL BIOLOGICS COMPANY

**Bank of America Securities Healthcare Conference** 

May 2022

#### DISCLAIMER & CAUTIONARY STATEMENTS

This presentation includes forward-looking statements. Forward-looking statements are subject to risks and uncertainties, and the Company cautions investors against placing undue reliance on such statements. Actual results may differ materially from those set forth in the forward-looking statements. Such forward-looking statements include statements regarding:

- future sales or sales growth;
- the Company's expectations regarding its mdHACM product's potential use as a safe and effective treatment option, and that it may be an effective treatment for persons battling inflammatory conditions; the Company's plans for meetings with the U.S. Food & Drug Administration (FDA), and planned biologics license application (BLA) submissions to the FDA, and their timing; plans for future clinical trials, including the Company's decision to pursue or not pursue, and their timing;
- the effectiveness of amniotic tissue as a therapy for any particular indication or condition;
- estimates of potential market size for the Company's current and future products;
- plans for expansion outside of the U.S.;
- · expected spending on clinical trials and research and development;
- the Company's long-term strategy for value creation, the status of its pipeline products, expectations for future products, and expectations for future growth;



### DISCLAIMER & CAUTIONARY STATEMENTS

Additional forward-looking statements may be identified by words such as "believe," "expect," "may," "plan," "potential," "will," "preliminary," and similar expressions, and are based on management's current beliefs and expectations. Forward-looking statements are subject to risks and uncertainties, and the Company cautions investors against placing undue reliance on such statements. Actual results may differ materially from those set forth in the forward-looking statements. Factors that could cause actual results to differ from expectations include:

- future sales are uncertain and are affected by competition, access to customers, patient access to healthcare providers, and many other factors;
- the results of a clinical trial or trials may not demonstrate that the product is safe or effective, or may have little or no statistical value; the Company may change its plans due to unforeseen circumstances, and delay or alter the timeline for future trials, analyses, or public announcements; the timing of any meeting with the FDA depends on many factors and is outside of the Company's control, and the results from any meeting are uncertain; a BLA submission requires a number of prerequisites, including favorable study results and statistical support, and completion of a satisfactory FDA inspection of the Company's manufacturing facility or facilities; plans for future clinical trials depend on the results of pending clinical trials, discussion with the FDA, and other factors; and conducting clinical trials is a time-consuming, expensive, and uncertain process;
- the future market for the Company's products can depend on regulatory approval of such products, which might not occur at all or when expected, and is based in part on assumptions regarding the number of patients who elect less acute and more acute treatment than the Company's products, market acceptance of the Company's products, and adequate reimbursement for such therapies;
- the process of obtaining regulatory clearances or approvals to market a biological product or medical device from the FDA or similar regulatory authorities outside of the U.S. is costly and time consuming, and such clearances or approvals may not be granted on a timely basis, or at all, and the ability to obtain the rights to market additional, suitable products depends on negotiations with third parties which may not be forthcoming;
- whether there is full access to hospitals and healthcare provider facilities, as a continuation or escalation of access restrictions or lockdown orders resulting from the ongoing COVID-19 pandemic; and
- expected spending can depend in part on the results of pending clinical trials.

The Company describes additional risks and uncertainties in the Risk Factors section of its most recent annual report and quarterly reports filed with the Securities and Exchange Commission. Any forward-looking statements speak only as of the date of this presentation and the Company assumes no obligation to update any forward-looking statement.



# LEADING PRODUCT PORTFOLIO POSITIONED FOR GROWTH

**MDXG** 

\$257.5M

TTM Net Sales

83.1%

TTM Gross Margin (\$12.4M)

\$12.0M
TTM Adjusted
FBITDA<sup>1</sup>

13.4%

Year-over-year Revenue growth in Wound Care & Surgical business<sup>2</sup>

+008

Employees<sup>3</sup>

\$481M

Market Cap<sup>4</sup>

\$75.7M

Cash at 3/31/22

2,000,000+

Allografts Distributed<sup>5</sup>

Purion.

EPIFIX® AMNIOFIX® EPICORD® AMNIOCORD®

Reimbursement coverage, U.S.:

300M+

lives

300M+

people worldwide suffering from hip and knee OA<sup>6</sup> **30M** (U.S.) with diabetes<sup>7</sup>

2.9M chronic wounds<sup>8</sup>

In a recent peer-reviewed study, the average cost/episode with EPIFIX was

~\$3000 less

versus other advanced treatments9

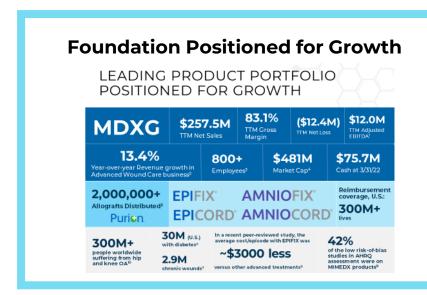
42%

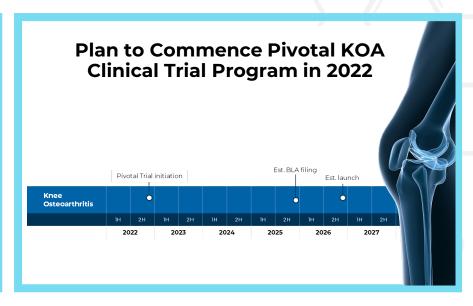
of the low risk-of-bias studies in AHRQ assessment were on MIMEDX products<sup>10</sup>

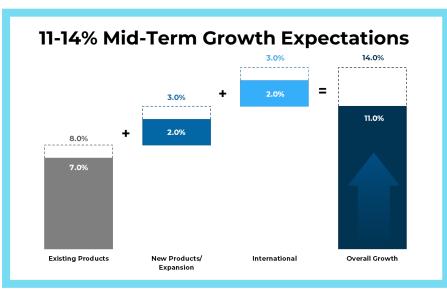
(I) TTM refers to the trailing twelve months ended March 31, 2022, and is calculated for any measure by adding the results for the full year ended December 31, 2021 to the results for the quarter ended March 31, 2022 and subtracting the results for the quarter ended March 31, 2021. Adjusted EBITDA is a non-CAAP measure consisting of CAAP net loss excluding: (I) depreciation, (ii) experience expense, (iv) income tax provision, (v) costs incurred in connection with Audit Committee Investigation and Repertation of International EBITDA is a non-CAAP measure consisting of CAAP net loss excluding: (I) depreciation, (iii) experience expense, (iv) income tax provision, (v) costs incurred in connection with Audit Committee Investigation and Restatement, (vi) impairment of international provision, (v) costs incurred in connection with Audit Committee Investigation and reconciliation to the nearest CAAP measure, (2) Year-over-year growth based on a sales of our Advanced Wound Care products, which excludes Section 35 provisions in our 2021 Annual Report) for Q1 2022 compared to Q1 2021, (3) As of December 51, 2021, (4) Based on closing stocks price on May 9, 2022. Assures conversion of Series B shares. (5) As of March 18, 2022, (6) Safris 5, Kolahi A, Smith E, et al(clobal, regional and national burden of ostocarthritis 1990-2017: a systematic analysis of the Clobal Burden of Disease Study 2017Annals of the Rheumatic Disease Study 2017Annals of t

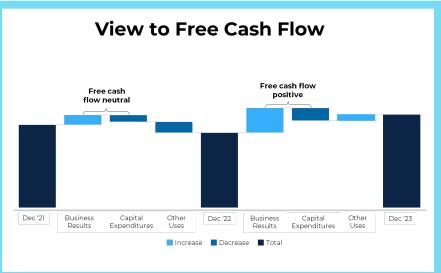


## COMPELLING INVESTMENT THESIS

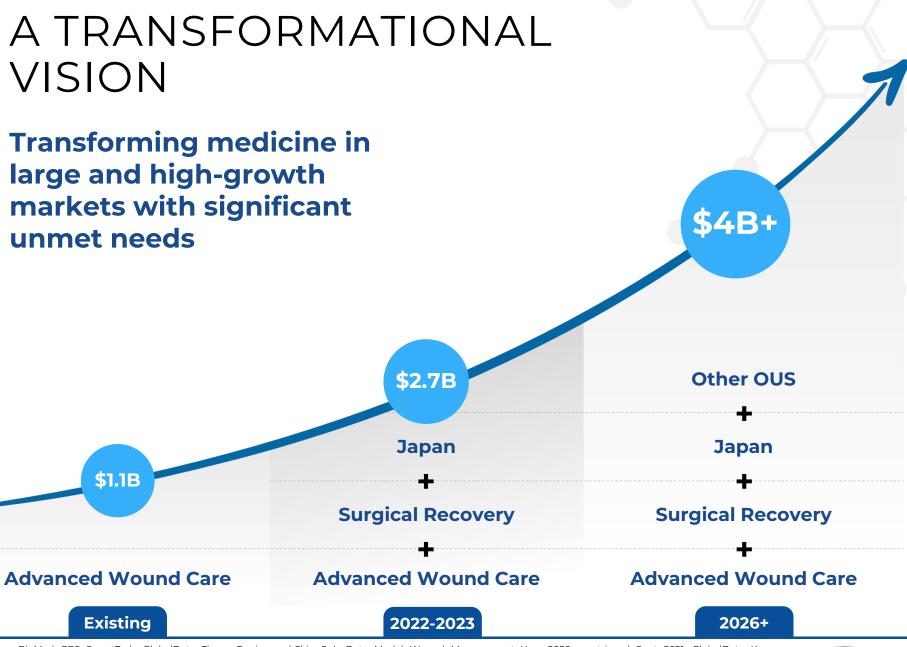














## **A TRANSFORMATIONAL** VISION

**Transforming medicine in** large and high-growth markets with significant unmet needs

\$1.1B

**Advanced Wound Care** 

**Existing** 





\$2.7B

**Japan** 

# THE TRANSFORMATIONAL POTENTIAL



**Advanced Wound Care** 

\$1.1B

**Advanced Wound Care** 

\$2.7B

**Japan** 

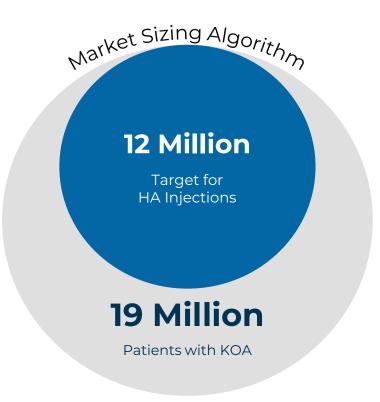
**Surgical Recovery** 

**Existing** 

2022-2023



# SIGNIFICANT UNMET CLINICAL NEED IN KNEE OSTEOARTHRITIS



## Multiple factors drive overall transformation

#### **Value Multipliers**

- Product Label
- Dosing Regimen
- Bilateral Application
- Prophylactic Use
- Place in Treatment Algorithm
- Clinical Trial Results
- DMOAD





substantially amplifies market opportunity



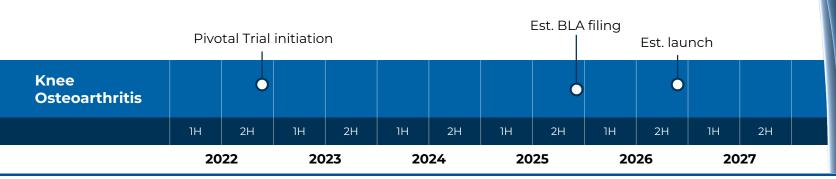
# MODE POTENTIAL TO REDUCE PAIN AND INCREASE FUNCTION IN KOA

Phase 2B study did not meet primary endpoints, but demonstrated statistically significant and clinically meaningful improvement within Pre-Interim analysis cohort

190-patient Cohort	3-months	6-months
WOMAC Pain	p=0.032	p=0.009
<b>WOMAC Function</b>	p=0.046	p=0.009
WOMAC Total	p=0.038	p=0.008

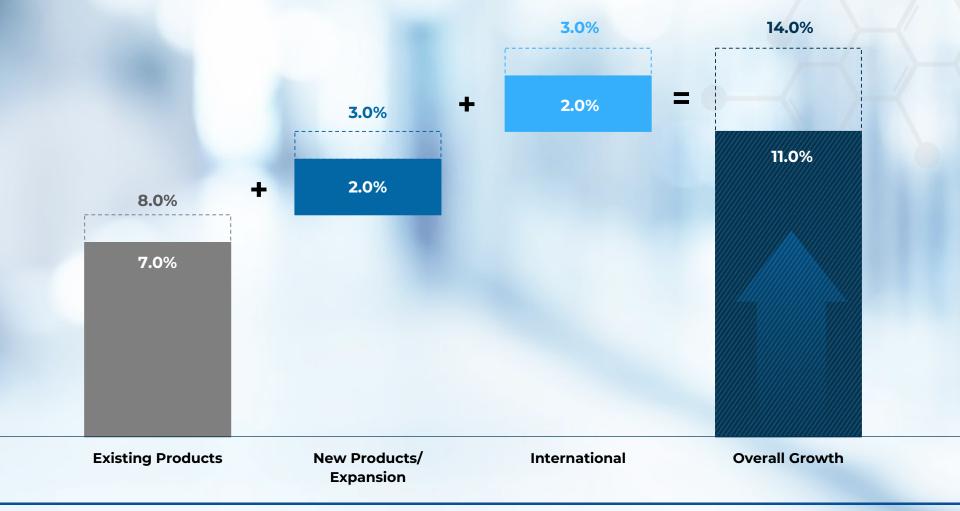


Anticipate BLA filing in late-2025 with greater probability of success





# MID-TERM GROWTH EXPECTATIONS DRIVEN BY TREATMENT TRANSFORMATION AND ONGOING PORTFOLIO INNOVATION





## EXPANSION INTO SURGICAL RECOVERY MARKET PROPELS GROWTH

Total Addressable Market

**Tissue augmentation** 

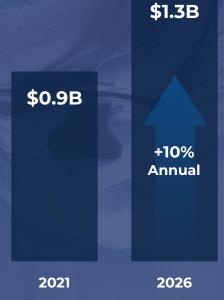
**Barrier properties** 

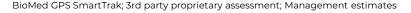
**Surgical closure** 

#### **Growth Drivers:**

Aging population Increasing obesity

Awareness & penetration







# MULTIPLE OPPORTUNITIES TO EXPAND EXISTING PROCEDURE BASE

### **SURGICAL SPECIALTY** PROCEDURAL EXAMPLE Incision Management Vascular **Amputation** Joint Replacement **Orthopaedics** Rotator Cuff Repair **Spine** Lumbar Decompression **General Surgery Bowel Anastomosis** C-Section Incisions **Gynecology** Hysterectomy Mohs Defect Reconstruction **Plastics** Incision Management



# SURGICAL RECOVERY GROWTH DRIVEN BY MARKET DEVELOPMENT

**Leveraging Portfolio** 

# AMNIOFIX° AMNIOBURN° AMNIOCORD° AMNIOFIX°

**Targeting Unmet Needs** 

**Tissue Handling** 

**Antimicrobial Platform** 

**Functional Healing** 

- Expand Reach in O.R.
- Procedural Training
- KOL Development by Specialty
- New Product Launches
- Clinical & Economic Evidence



# OPPORTUNITIES TO EXTEND LEADERSHIP IN DIFFERENTIATED CLINICAL EVIDENCE







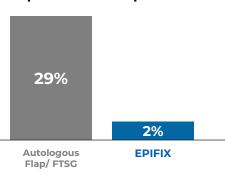
#### **AREAS OF FOCUS**

- Chronic wound clinical & health economic outcomes
- Treating challenging surgical wounds
- Complex incision management
- Orthopaedic surgical recovery

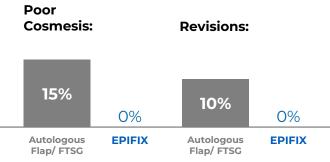
#### Mohs Defect Repair with Dehydrated Human Amnion/Chorion Membrane

Outcomes comparing autologous flaps/grafts and dHACM

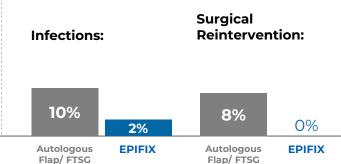
#### **Experienced Complications:**



Patients receiving flaps or grafts were **19x** more likely to experience poor cosmesis or revisions



Patients receiving flaps or grafts were **12x** more likely to have infections or surgical reintervention





### 2022 LAUNCHES EXPAND PLACENTAL PORTFOLIO



#### **AMNIOEFFECT™**

Wide range of sizes up to 9 cm x 20 cm

Improved handling for minimally invasive procedures



## Placental Collagen Matrix

Particulate format fulfills key portfolio gap

Retains key extracellular matrix components

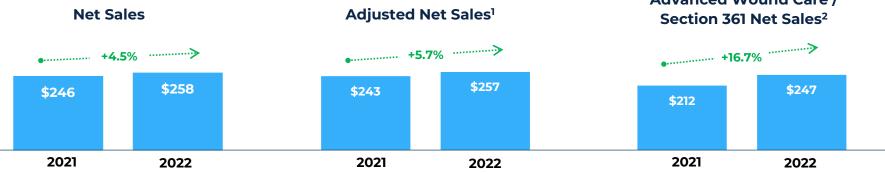
Anticipate two new, organic products launched per year; future year new product launches would present additional upside opportunity



# ADVANCED WOUND CARE CONTINUES TO EXHIBIT STRONG DOUBLE-DIGIT GROWTH



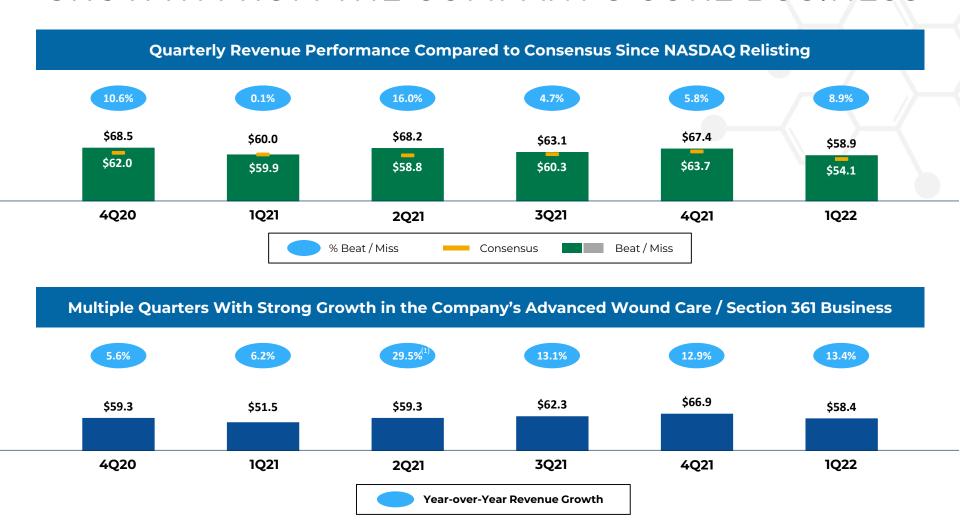




MIMEDX Expects Sales of Its Advanced Wound Care / Section 361 Products to Grow 11% to 14% in 2022, with Growth Expected to Accelerate as the Year Progresses

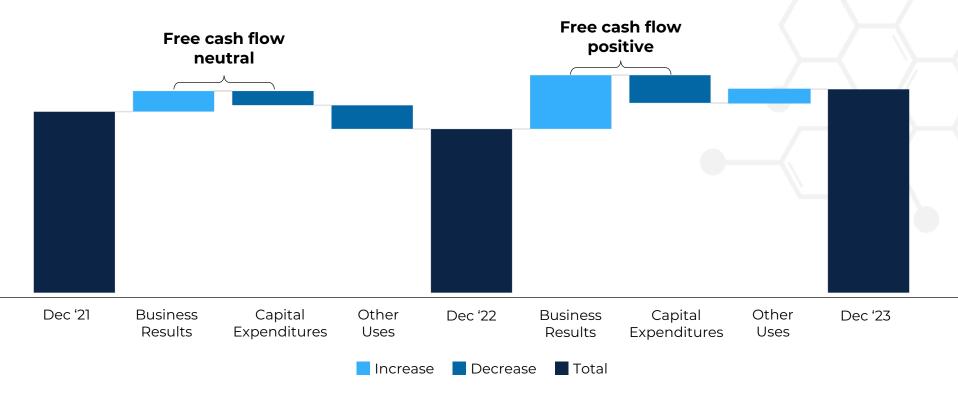


# CONSISTENT OUTPERFORMANCE COMPARED TO CONSENSUS WITH STRONG, SUSTAINED GROWTH FROM THE COMPANY'S CORE BUSINESS





# EXISTING CASH LEVELS ARE SUFFICIENT TO SUPPORT NEAR-TERM R&D EFFORTS



Cash and cash equivalents at December 31, 2021 = \$87.1 million

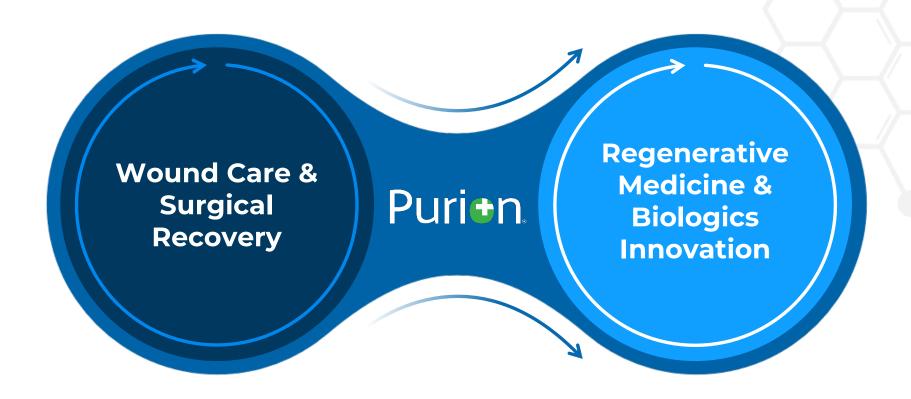
Expect two clinical trials for Knee OA indication to cost less than \$30 million; incurred over three years

Over the 12 – 15 months ending December 2022, we continue to expect:

- Base business to be cash flow neutral
- Overall revenue to return to levels consistent with those prior to end of Enforcement Discretion



## PIONEER IN PLACENTAL BIOLOGICS



Distinct drivers of significant shareholder value with current and future growth potential



# 2022 OBJECTIVES SUPPORT CURRENT AND FUTURE GROWTH POTENTIAL

R&D	Initiate Phase 3 KOA Clinical Studies Increase Product Vitality Index Advance body of scientific evidence
Operations	Implement CGMP throughout supply chain Leverage cost base through production efficiencies Optimize quality, processes and scale
Commercial	Achieve sustainable double-digit growth target Expand international footprint, with initial launch in Japan Launch two new products – AMNIOEFFECT™ and PCM







## SUMMARY BALANCE SHEETS

(\$ millions)	2Q20	3Q20	4Q20	1Q21	2Q21	3Q21	4Q21	1Q22
Assets								
Cash and Cash Equivalents	48.2	109.6	95.8	84.7	85.0	90.6	87.1	75.7
Accounts Receivable, net	30.1	33.0	35.4	35.4	37.2	36.5	40.4	37.7
Inventory, net	10.6	11.0	10.4	11.6	10.1	11.2	11.4	13.2
Other Current Assets	18.7	17.9	19.0	18.3	15.4	3.6	9.6	9.3
Total Current Assets	107.6	171.5	160.6	150.0	147.7	141.9	148.5	135.9
Property and Equipment	10.8	10.3	11.4	11.0	10.3	9.9	9.2	8.8
Other Assets	32.5	31.5	30.0	29.8	29.1	28.7	30.2	29.7
Total Assets	150.9	213.3	202.0	190.8	187.1	180.5	187.9	174.4
Liabilities and Stockholders' Equity (Deficit)								
Current Liabilities	63.7	57.3	59.2	55.4	50.6	41.7	42.4	36.6
Long Term Debt, net	61.5	47.6	47.7	47.8	47.9	48.0	48.1	48.2
Other Liabilities	2.9	4.4	3.7	3.6	3.3	4.1	4.9	4.6
Total Liabilities	128.1	109.3	110.6	106.8	101.8	93.8	95.4	89.4
Convertible Preferred Stock	0.0	91.1	91.6	92.0	92.5	92.5	92.5	92.5
Stockholders' Equity (Deficit)	22.9	12.9	(0.2)	(8.0)	(7.2)	(5.8)	0.1	(7.4)
Total Liabilities and Stockholders' Equity (Deficit)	150.9	213.3	202.0	190.8	187.1	180.5	187.9	174.4



## SUMMARY INCOME STATEMENTS

(\$ millions)	2Q20	3Q20	4Q20	1Q21	2Q21	3Q21	4Q21	1Q22
Net Sales	53.6	64.3	68.6	60.0	68.2	63.1	67.4	58.9
Cost of Sales	8.2	10.3	10.8	9.7	12.8	10.1	10.7	9.9
Gross Profit	45.4	54.0	57.8	50.3	55.4	53.0	56.7	49.0
Research & Development	2.3	3.4	3.4	4.3	4.1	4.3	4.6	6.0
Selling, General, and Administrative	37.3	48.0	48.8	45.4	53.6	46.3	53.1	49.6
Investigation, Restatement, and Related	11.4	12.0	20.4	7.2	(2.1)	3.2	(4.5)	2.6
Amortization of Intangible Assets	0.3	0.3	0.3	0.2	0.2	0.2	0.2	0.2
Impairment of Intangible Assets	0.0	0.0	1.0	0.0	0.0	0.0	0.1	0.0
Operating (Loss) Income	(5.9)	(9.7)	(16.1)	(6.8)	(0.4)	(1.0)	3.3	(9.3)
Loss on Extinguishment of Debt	0.0	(8.2)	0.0	0.0	0.0	0.0	0.0	0.0
Interest Expense, net	(2.6)	(1.5)	(1.5)	(1.5)	(1.4)	(1.0)	(1.2)	(1.1)
Pretax (Loss) Income	(8.4)	(19.4)	(17.6)	(8.3)	(1.8)	(2.0)	2.1	(10.4)
Income Tax Provision Benefit (Expense)	0.0	0.0	1.0	(0.1)	0.0	(0.3)	0.1	(0.1)
Net (Loss) Income	(8.5)	(19.4)	(16.6)	(8.4)	(1.8)	(2.3)	2.2	(10.5)



## SUMMARY CASH FLOW STATEMENTS

(\$ millions)	2Q20	3Q20	4Q20	1Q21	2Q21	3Q21	4Q21	1Q22
Net (Loss) Income	(8.5)	(19.4)	(16.6)	(8.4)	(1.8)	(2.3)	2.2	(10.5)
Share-Based Compensation	4.4	3.7	3.9	3.2	4.1	3.8	3.6	4.0
Depreciation	1.4	1.5	1.3	1.2	1.3	0.9	1.0	0.9
Other Non-Cash Effects	1.3	9.5	1.7	1.1	0.9	0.6	0.7	0.6
Changes in Assets	2.9	(1.8)	(6.2)	0.1	1.9	11.0	(9.5)	0.7
Changes in Liabilities	(4.7)	1.9	5.5	(3.9)	(4.8)	(7.6)	(1.3)	(5.9)
Net Cash Flows (Used in) Provided By Operating Activities	(3.1)	(4.6)	(10.4)	(6.7)	1.6	6.4	(3.3)	(10.2)
Purchases of Property and Equipment	(0.4)	(0.7)	(2.2)	(1.9)	(0.4)	(0.6)	(0.3)	(O.1)
Patent Application Costs	(O.1)	0.0	(0.1)	(0.2)	(0.0)	(0.1)	(0.0)	(0.1)
Other	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Net Cash Flows Used in Investing Activities	(0.5)	(0.7)	(2.3)	(2.1)	(0.4)	(0.6)	(0.3)	(0.1)
Preferred Stock Net Proceeds	0.0	93.4	(0.8)	0.0	0.0	0.0	0.0	0.0
Proceeds from Term Loan	10.0	49.5	0.0	0.0	0.0	0.0	0.0	0.0
Repayment of Term Loan	(10.9)	(72.0)	0.0	0.0	0.0	0.0	0.0	0.0
Prepayment Premium on Term Loan	0.0	(1.4)	0.0	0.0	0.0	0.0	0.0	0.0
Deferred Financing Cost	0.0	(2.8)	(0.3)	0.0	0.0	0.0	0.0	0.0
Stock Repurchased for Tax Withholdings on Vesting of Restricted Stock	(8.0)	(0.1)	0.0	(3.2)	(1.4)	(0.2)	0.0	(1.2)
Proceeds from Exercise of Stock Options	0.0	0.1	0.0	0.9	0.5	0.0	0.0	0.2
Net Cash Flows (Used in) Provided By Financing Activities	(1.8)	66.7	(1.1)	(2.3)	(0.9)	(0.2)	0.0	(1.0)
Beginning Cash Balance	53.5	48.2	109.6	95.8	84.7	85.0	90.6	87.1
Change in Cash	(5.3)	61.4	(13.8)	(11.1)	0.3	5.6	(3.5)	(11.4)
Ending Cash Balance	48.2	109.6	95.8	84.7	85.0	90.6	87.1	75.7



## REVENUE DETAIL

#### Quarter

#### **Trailing 12 Months**

(\$ millions)	2Q20	3Q20	4Q20	1Q21	2Q21	3Q21	4Q21	1Q22	2Q21	3Q21	4Q21	1Q22
Advanced Wound Care / Section 361 <sup>1</sup>	45.8	55.1	59.4	51.5	59.3	62.3	66.9	58.5	225.3	232.5	240.0	247.0
Section 351 <sup>1</sup>	6.1	8.2	8.7	8.2	8.6	0.5	0.3	0.4	33.7	26.0	17.6	9.8
Other <sup>2</sup>	1.7	1.0	0.5	0.3	0.3	0.3	0.1	0.0	2.1	1.4	1.0	0.7
Net Sales	\$ 53.6	\$ 64.3	\$ 68.5	\$ 60.0	\$ 68.2	\$ 63.1	\$ 67.4	\$ 58.9	\$261.1	\$259.9	\$258.6	\$257.5

## NON-GAAP METRICS RECONCILIATION

(\$ millions)	2Q20	3Q20	4Q20	1Q21	2Q21	3Q21	4Q21	1Q22
Net Sales – Reported	53.6	64.3	68.6	60.0	68.2	63.1	67.3	58.9
Less: Revenue Transition Impact <sup>1</sup>	(1.7)	(1.0)	(0.5)	(0.3)	(0.3)	(0.3)	(O.1)	0.0
Adjusted Net Sales	51.9	63.3	68.1	59.7	67.9	62.8	67.2	58.9
Gross Profit	45.4	54.0	57.8	50.3	55.4	53.0	56.7	49.0
Less: Revenue Transition Impact <sup>1</sup>	(1.5)	(0.9)	(0.4)	(0.2)	(0.3)	(0.3)	(O.1)	0.0
Adjusted Gross Profit	44.0	53.1	57.4	50.1	55.1	52.7	56.6	49.0
Adjusted Gross Margin	84.8%	83.9%	84.3%	83.9%	81.3%	83.9%	84.2%	83.1%
Adjusted EBITDA	11.7	7.8	10.8	5.0	3.1	7.0	3.6	(1.7)
Less: Capital Expenditures	(0.4)	(0.7)	(2.2)	(1.9)	(0.4)	(0.6)	(0.3)	(0.1)
Less: Patent Application Costs	(O.1)	0.0	(0.1)	(0.2)	(0.0)	(0.1)	(0.0)	(0.1)
Adjusted Free Cash Flow	11.2	7.1	8.5	2.9	2.7	6.3	3.3	(1.9)



## ADJUSTED EBITDA RECONCILIATION

(\$ millions)	2Q20	3Q20	4Q20	1Q21	2Q21	3Q21	4Q21	1Q22
Net (Loss) Income	(8.5)	(19.4)	(16.6)	(8.4)	(1.8)	(2.3)	2.2	(10.5)
Depreciation & Amortization	1.7	1.8	1.6	1.4	1.5	1.1	1.1	1.0
Interest Expense	2.6	1.5	1.5	1.5	1.4	1.0	1.2	1.1
Loss on Extinguishment of Debt	0.0	8.2	0.0	0.0	0.0	0.0	0.0	0.0
Income Tax	0.0	0.0	(1.0)	0.1	(O.O)	0.3	(0.1)	0.1
EBITDA	(4.2)	(7.9)	(14.5)	(5.5)	1.1	0.0	4.4	(8.3)
Investigation, Restatement & Related	11.4	12.0	20.4	7.2	(2.1)	3.2	(4.5)	2.6
Impairment of Intangible Assets	0.0	0.0	1.0	0.0	0.0	0.0	0.1	0.0
Share-Based Compensation	4.4	3.7	3.9	3.2	4.1	3.8	3.6	4.0
Adjusted EBITDA <sup>1</sup>	11.7	7.8	10.8	5.0	3.1	7.0	3.6	(1.7)

