

## MIMEDX

A PIONEER & LEADER IN PLACENTAL BIOLOGICS

#### **Investor Presentation**

January 2023

#### **Disclaimer & Cautionary Statements**

Some of the information and statements contained in this presentation and certain oral statements made from time to time by representatives of MIMEDX constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 that do not directly or exclusively relate to historical facts. Such forward-looking statements include statements regarding:

- Future sales or sales growth;
- Estimates of potential market size for the Company's current and future products;
- Plans for expansion outside of the U.S.;
- Expectations regarding the U.S. Centers for Medicare and Medicaid Services (CMS) and Medicare Administrative Contractors (MACs)
  reimbursement policies and the impact of CMS and MAC reimbursement policy proposals on the Company's business and financial
  results in 2023 and beyond;
- The Company's expectations regarding its mDHACM product's potential use as a safe and effective treatment option, and that it may be an effective treatment for persons battling inflammatory conditions; the Company's plans for meetings with the U.S. Food & Drug Administration (FDA), and planned biologics license application (BLA) submissions to the FDA, and their timing; plans for future clinical trials, including the Company's decision to pursue or not pursue, and their timing;
- The effectiveness of amniotic tissue as a therapy for any particular intended uses or condition;
- Expected spending on clinical trials and research and development;
- The Company's long-term strategy and goals for value creation, the status of its pipeline products, expectations for future products, and expectations for future growth and profitability



#### **Disclaimer & Cautionary Statements**

Additional forward-looking statements may be identified by words such as "believe," "expect," "may," "plan," "potential," "will," "preliminary," and similar expressions, and are based on management's current beliefs and expectations. Forward-looking statements are subject to risks and uncertainties, and the Company cautions investors against placing undue reliance on such statements. Actual results may differ materially from those set forth in the forward-looking statements. Factors that could cause actual results to differ from expectations include:

- Future sales are uncertain and are affected by competition, access to customers, patient access to healthcare providers, and many other factors;
- The results of a clinical trial or trials may not demonstrate that the product is safe or effective, or may have little or no statistical value; the Company may change its plans due to unforeseen circumstances, and delay or alter the timeline for future trials, analyses, or public announcements; the timing of any meeting with the FDA depends on many factors and is outside of the Company's control, and the results from any meeting are uncertain; a BLA submission requires a number of prerequisites, including favorable study results and statistical support, and completion of a satisfactory FDA inspection of the Company's manufacturing facility or facilities; plans for future clinical trials depend on the results of pending clinical trials, discussion with the FDA, and other factors; and conducting clinical trials is a time-consuming, expensive, and uncertain process;
- The future market for the Company's products can depend on regulatory approval of such products, which might not occur at all or when expected, and is based in part on assumptions regarding the number of patients who elect less acute and more acute treatment than the Company's products, market acceptance of the Company's products, and adequate reimbursement for such therapies;
- The process of obtaining regulatory clearances or approvals to market a biological product or medical device from the FDA or similar regulatory authorities outside of the U.S. is costly and time consuming, and such clearances or approvals may not be granted on a timely basis, or at all, and the ability to obtain the rights to market additional, suitable products depends on negotiations with third parties which may not be forthcoming;
- Whether there is full access to hospitals and healthcare provider facilities, as a continuation or escalation of access restrictions or lockdown orders resulting from the ongoing COVID-19 pandemic; and
- Expected spending can depend in part on the results of pending clinical trials;

The Company describes additional risks and uncertainties in the Risk Factors section of its most recent annual report and quarterly reports filed with the Securities and Exchange Commission. Any forward-looking statements speak only as of the date of this press release and the Company assumes no obligation to update any forward-looking statement.



# Leading Developer & Distributor of Placental-Based Allografts (PBAs)



#1 Amniotic Skin Substitute\*



200+ Issued Patents Globally (70+ Pending)



Over 300,000,000 Payer Covered Lives



Over 2,000,000 Allografts
Distributed for Patients\*\*



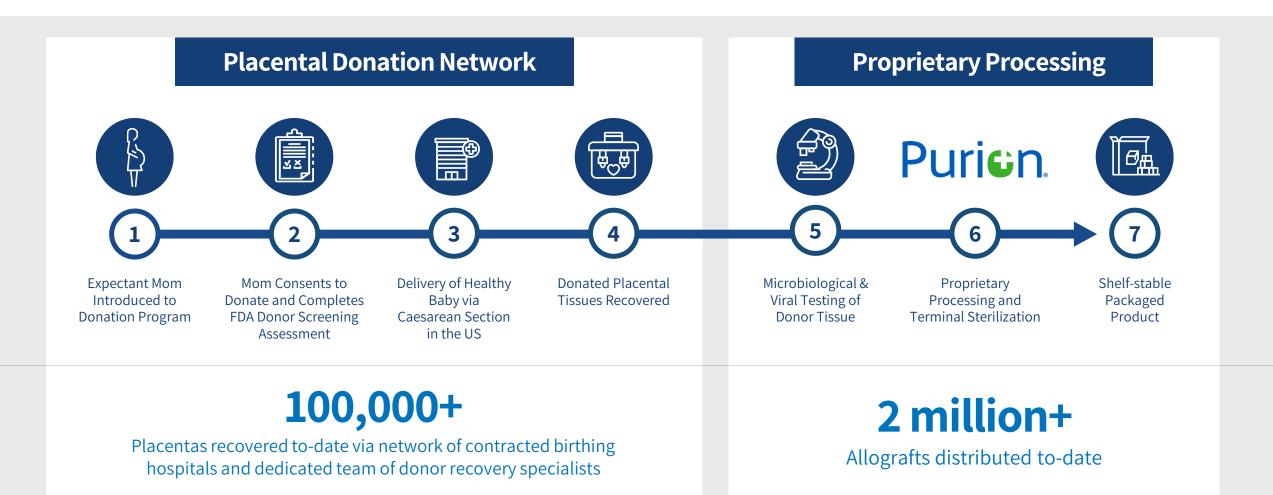
50+ Scientific and Clinical Publications



<sup>\*</sup> BiomedGPs – SmartTrak YTD June 2022. Accessed November 10,2022. https://www.smarttrak.com.

<sup>\*\*</sup> Through both direct and consignment shipments.

## Large Placental Donation Network & Proprietary Tissue Processing Technology





## Expanding from Single to Dual Vertical Company

**Underlying Demographic Trends:** 

**Aging population** 

**Increasing diabetes** 

**Increasing obesity** 





#### **Helps Physicians Address Multiple Conditions, Including:**

Diabetic Foot Ulcers
(DFUs)
&
Venous Leg Ulcers
(VLUs)

**Complex Wounds** 

Surgical Closures

**Tissue Augmentation** 



## Versatile Product Offering Used to Help Wide Ranging Patient Needs

#### **Specialties Using MIMEDX Products Include:**

Podiatry

Plastic Reconstructive

Dermatology

Vascular

Orthopedic

General Surgery

Colon and Rectal

Gynecology

#### **Conditions & Procedures That Use MIMEDX Products:**

DFUs High-risk incisions

VLUs Trauma

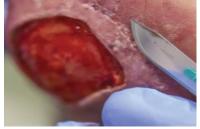
Decubitus ulcers Tendon repair

Post-debridement Pilonidal cysts

Complex defects Fistula repair

Limb salvage Burns

Mohs closure Hysterectomy













#### U.S. Business Diversified Across Multiple Sites of Service

Site of Service	<b>Proportion of Sales</b>	Recent Performance & Segment Commentary
Hospital Setting (Inpatient & Outpatient) & Wound Care Clinics	~61%	Stable reimbursement settings and growing with expanded use of products in surgical applications
Private Office	~28%	Challenged market segment due to current reimbursement for Medicare patients (representing roughly three-quarters of revenues from this site of service); expect to benefit from changes anticipated in 2024
Other	~11%	Approximately 10% of net sales are derived from other sites of service, including federal facilities

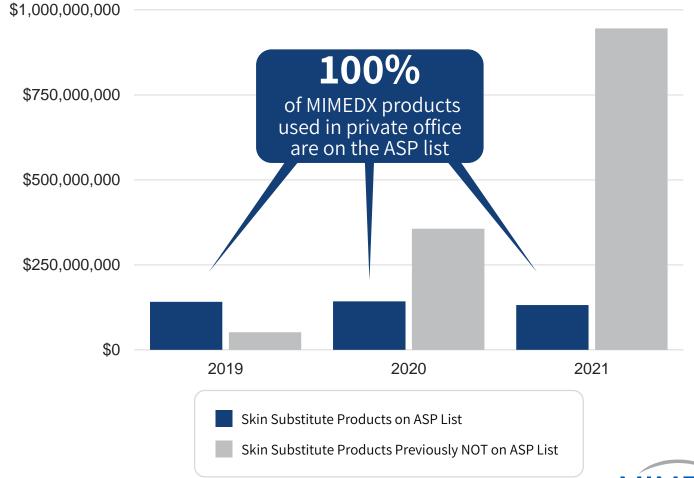


## Changes to CMS Physician Office Reimbursement are Needed

- Skin Substitute Products Previously
   NOT on ASP List have Led to Explosion
   of Medicare Allowed Charges
- Non-ASP List Skin Substitute Sales Growth Led by Increased Use of Financial Incentives
- Significant Potential Savings for Medicare by Transitioning All Skin Substitutes to ASP List
- Expect CMS to Finalize
   Reimbursement Changes During
   2023 & Become Effective Beginning
   2024

### MIMEDX is Uniquely Positioned to Benefit from Potential Changes in Physician Office Setting

Skin Substitute Products – Medicare Allowed Charges





#### Japan Launch Underway



### EPIFIX is the first and currently only amniotic tissue product approved in Japan

- Approved for hard-to-heal chronic wounds, including DFUs and VLUs
- Reimbursement of JPY35,100/cm<sup>2</sup> secured
- Ongoing Key Opinion Leader engagement and physician training
- First patients treated in Q3:22
- EPIFIX distributed by Gunze Medical

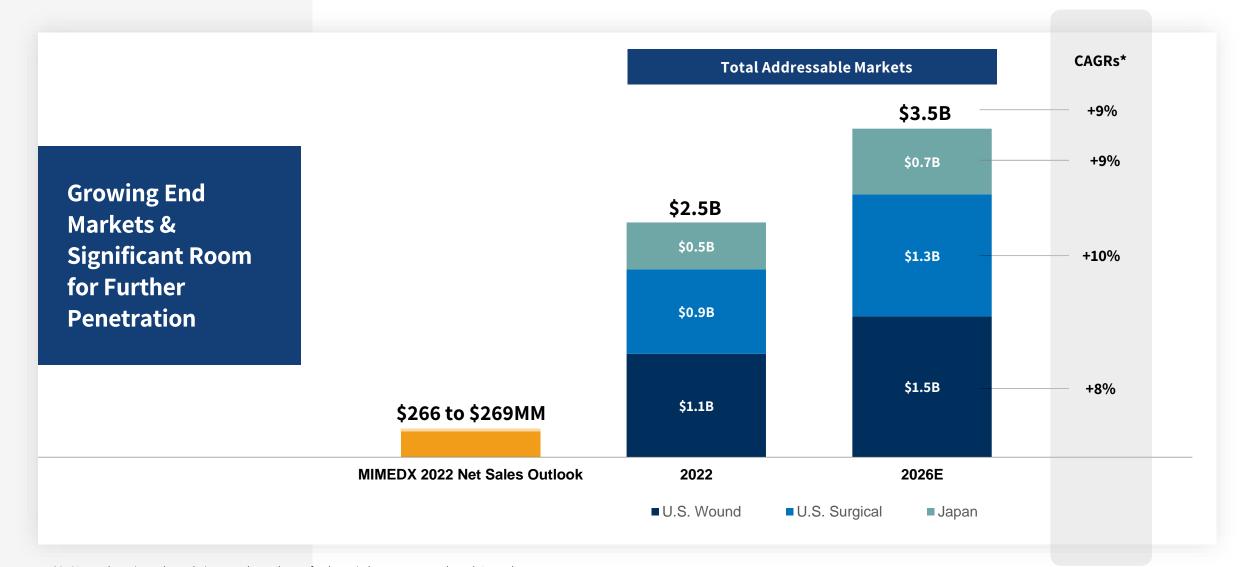




Japan represents attractive international opportunity



#### **Opportunity in Large & Growing Wound & Surgical End Markets**





#### **Continuing to Innovate to Expand Wound & Surgical Portfolio**

#### **R&D Expertise**

Birth Tissue Biology

Tissue Handling and Processing

Healing and Inflammatory
Cascade Science

Clinical Trial Design and Execution

In-house Infrastructure and Leading Partnerships

#### **Opportunities**

**Placental Tissue Iterations** 

Various Tissue Matrices

Core Product Forms and Enablers

**Antimicrobial Platforms** 

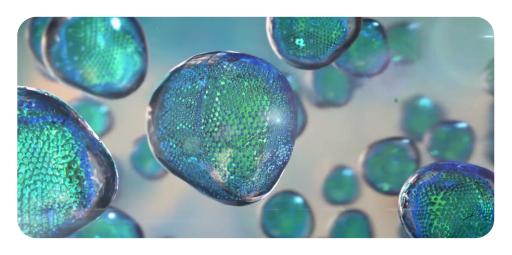
#### **New Products**



## Accelerating Wound & Surgical Pipeline via In-Licensing & Distribution

- Allows MIMEDX to leapfrog into the next generation of biologics for the Company's Wound & Surgical business
- Accelerates development & launch timelines to market of new amniotic tissue and particulate products with antimicrobial properties
- MIMEDX also acquiring commercial rights to FleX™
   AM, a particulate collagen matrix product, with FDA
   510(k) clearance anticipated in 2023

## Exclusive rights to Turn's PermaFusion® proprietary antimicrobial intellectual property







## Regenerative Medicine

### Readying First Registrational Knee Osteoarthritis (KOA) Trial for Enrollment in Early 2023

**Proposed Registrational Post-Phase 2b KOA Study Design Highlights** 

Expected enrollment:

~470 patients

Co-primary endpoints:

**WOMAC\*** Pain & Function scores

Statistically significant improvement

Study arms:

**40 mg** dose mDHACM **100 mg** dose mDHACM Saline placebo Measurements:







Additional six month observational follow-up



#### **Four Key Priorities / Goals**

1 **Grow Revenue Above Market** Organization 2 **Expand Operating Margins** focused on capitalizing on these 3 **Execute on R&D Pipeline** opportunities 4 **Exercise Financial Discipline** 



#### Reaffirms Q4:22 & Full-Year 2022 Net Sales Outlook\*

- Q4:22 and Full-Year 2022 Net Sales expectations unchanged from prior outlook, provided during Q3:22 conference call
- Continued contributions from new products in Surgical Recovery market helped offset ongoing pressure in private office setting

Net Sales	Prior Outlook
Q4:22	\$73 Million to \$76 Million
Full Year 2022	\$266 Million to \$269 Million







#### **Conclusion**

Pioneer in field of PBAs

Large and expanding market opportunities

Promising pipeline with significant potential opportunity in KOA

Committed to delivering abovemarket growth and profitability

a pioneer & leader in placental biologics



#### Appendix



#### **Summary Balance Sheets**

(\$ millions)	Q3:20	Q4:20	Q1:21	Q2:21	Q3:21	Q4:21	Q1:22	Q2:22	Q3:22
Assets									
Cash and Cash Equivalents	\$109.6	\$95.8	\$84.7	\$85.0	\$90.6	\$87.1	\$75.7	\$72.5	\$73.2
Accounts Receivable, net	33.0	35.4	35.4	37.2	36.5	40.4	37.7	37.7	40.8
Inventory	11.0	10.4	11.6	10.1	11.2	11.4	13.2	13.4	14.0
Other Current Assets	17.9	19.0	18.3	15.4	3.6	9.6	9.3	7.4	8.0
Total Current Assets	\$171.5	\$160.6	\$150.0	\$147.7	\$141.9	\$148.5	\$135.9	\$131.0	\$136.0
Property and Equipment, net	10.3	11.4	11.0	10.3	9.9	9.2	8.8	8.3	7.9
Other Assets	31.5	30.0	29.8	29.1	28.7	30.2	29.7	29.4	28.9
Total Assets	\$213.3	\$202.0	\$190.8	\$187.1	\$180.5	\$187.9	\$174.4	\$168.7	\$172.
Liabilities and Stockholders' Equity (Deficit)									
Current Liabilities	57.3	59.2	55.4	50.6	41.7	42.4	36.6	37.1	45.
Long Term Debt, net	47.6	47.7	47.8	47.9	48.0	48.1	48.2	48.4	48.
Other Liabilities	4.4	3.7	3.6	3.3	4.1	4.9	4.6	4.3	5.4
Total Liabilities	\$109.3	\$110.6	\$106.8	\$101.8	\$93.8	\$95.4	\$89.4	\$89.8	\$99.8
Convertible Preferred Stock	91.1	91.6	92.0	92.5	92.5	92.5	92.5	92.5	92.
Stockholders' Equity (Deficit)	12.9	(0.2)	(8.0)	(7.2)	(5.8)	0.1	(7.4)	(13.6)	(19.5
Total Liabilities and Stockholders' Equity (Deficit)	\$213.3	\$202.0	\$190.8	\$187.1	\$180.5	\$187.9	\$174.4	\$168.7	\$172.8



#### **Summary Income Statements**

(\$ millions)	Q3:20	Q4:20	Q1:21	Q2:21	Q3:21	Q4:21	Q1:22	Q2:22	Q3:22
Net Sales	\$64.3	\$68.6	\$60.0	\$68.2	\$63.1	\$67.4	\$58.9	\$66.9	\$67.7
Cost of Sales	10.3	10.8	9.7	12.8	10.1	10.8	9.9	11.8	12.2
Gross Profit	\$54.0	\$57.8	\$50.3	\$55.4	\$53.0	\$56.6	\$49.0	\$55.1	\$55.5
Decease & Development	2.4	2.4	4.2	4.1	4.2	4.6	6.0		C 0
Research & Development	3.4	3.4	4.3	4.1	4.3	4.6	6.0	5.5	6.0
Selling, General, and Administrative	48.0	48.8	45.4	53.6	46.3	53.1	49.6	55.8	53.5
Investigation, Restatement, and Related	12.0	20.4	7.2	(2.1)	3.2	(4.5)	2.6	3.2	3.0
Amortization of Intangible Assets	0.3	0.3	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Impairment of Intangible Assets	0.0	1.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Operating (Loss) Income	(\$9.7)	(\$16.1)	(\$6.8)	(\$0.4)	(\$1.0)	\$3.3	(\$9.3)	(\$9.6)	(\$7.1)
Loss on Extinguishment of Debt	(8.2)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Interest Expense, net	(1.5)	(1.5)	(1.5)	(1.4)	(1.0)	(1.2)	(1.1)	(1.2)	(1.3)
Pretax (Loss) Income	(\$19.4)	(\$17.6)	(\$8.3)	(\$1.8)	(\$2.0)	\$2.1	(\$10.4)	(\$10.8)	(\$8.4)
Income Tax Provision Benefit (Expense)	0.0	1.0	(0.1)	0.0	(0.3)	0.1	(0.1)	(0.1)	(0.0)
Net (Loss) Income	(\$19.4)	(\$16.6)	(\$8.4)	(\$1.8)	(\$2.3)	\$2.2	(\$10.5)	(\$10.9)	(\$8.4)



#### **Summary Cash Flow Statements**

(\$ millions)	Q3:20	Q4:20	Q1:21	Q2:21	Q3:21	Q4:21	Q1:22	Q2:22	Q3:22
Net (Loss) Income	(\$19.4)	(\$16.6)	(\$8.4)	(\$1.8)	(\$2.3)	\$2.2	(\$10.5)	(\$10.9)	(\$8.4)
Share-Based Compensation	3.7	3.9	3.2	4.1	3.8	3.6	4.0	4.4	2.4
Depreciation	1.5	1.3	1.2	1.3	0.9	1.0	0.9	0.9	0.7
Other Non-Cash Effects	9.5	1.7	1.1	0.9	0.6	0.7	0.6	3.0	1.1
Changes in Assets	(1.8)	(6.2)	0.1	1.9	11.0	(9.5)	0.7	(0.7)	(4.7)
Changes in Liabilities	1.9	5.5	(3.9)	(4.8)	(7.6)	(1.3)	(5.9)	0.3	9.8
Net Cash Flows (Used in) Provided by Operating Activities	(\$4.6)	(\$10.4)	(\$6.7)	\$1.6	\$6.4	(\$3.3)	(\$10.2)	(\$3.0)	\$0.9
Purchases of Property and Equipment	(0.7)	(2.2)	(1.9)	(0.4)	(0.6)	(0.3)	(0.1)	(0.4)	(0.4)
Patent Application Costs	0.0	(0.1)	(0.2)	(0.0)	(0.1)	(0.0)	(0.1)	(0.0)	(0.0)
Other	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	(0.0)
Net Cash Flows Used in Investing Activities	(\$0.7)	(\$2.3)	(\$2.1)	(\$0.4)	(\$0.6)	(\$0.3)	(\$0.1)	(\$0.4)	(\$0.4)
Preferred Stock Net Proceeds	93.4	(0.8)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Proceeds from Term Loan	49.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Repayment of Term Loan	(72.0)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prepayment Premium on Term Loan	(1.4)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Deferred Financing Cost	(2.8)	(0.3)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stock Repurchased for Tax Withholdings on Vesting of Restricted Stock	(0.1)	0.0	(3.2)	(1.4)	(0.2)	0.0	(1.2)	0.0	0.0
Proceeds from Exercise of Stock Options	0.1	0.0	0.9	0.5	0.0	0.0	0.2	0.2	0.2
Net Cash Flows (Used in) Provided by Financing Activities	\$66.7	(\$1.1)	(\$2.3)	(\$0.9)	(\$0.2)	\$0.0	(\$1.0)	\$0.2	\$0.2
Beginning Cash Balance	48.2	109.6	95.8	84.7	85.0	90.6	87.1	75.7	72.5
Change in Cash	61.4	(13.8)	(11.1)	0.3	5.6	(3.5)	(11.4)	(3.2)	0.7
Ending Cash Balance	\$109.6	\$95.8	\$84.7	\$85.0	\$90.6	\$87.1	\$75.7	\$72.5	\$73.2



#### **Quarterly & Trailing Twelve Month Revenue Detail**

		Quarter									Trailing Twelve Months				
(\$ millions)	Q3:20	Q4:20	Q1:21	Q2:21	Q3:21	Q4:21	Q1:22	Q2:22	Q3:22	Q3:21	Q4:21	Q1:22	Q2:22	Q3:22³	
Advanced Wound Care / Section 361 <sup>1</sup>	\$55.1	\$59.4	\$51.5	\$59.3	\$62.3	\$66.9	\$58.4	\$66.2	\$66.8	\$232.5	\$240.0	\$246.9	\$253.8	\$258.3	
Section 351 <sup>1</sup>	8.2	8.7	8.2	8.6	0.5	0.3	0.4	0.6	0.8	26.0	17.6	9.8	1.9	2.2	
Other <sup>2</sup>	1.0	0.5	0.3	0.3	0.3	0.1	0.1	0.1	0.1	1.4	1.0	0.8	0.5	0.4	
Net Sales	\$ 64.3	\$ 68.6	\$ 60.0	\$ 68.2	\$ 63.1	\$ 67.4	\$ 58.9	\$ 66.9	\$ 67.7	\$259.9	\$258.6	\$257.5	\$256.3	\$260.9	



#### **Adjusted EBITDA Reconciliation**

(\$ millions)	Q3:20	Q4:20	Q1:21	Q2:21	Q3:21	Q4:21	Q1:22	Q2:22	Q3:22
Net (Loss) Income	(\$19.4)	(\$16.6)	(\$8.4)	(\$1.8)	(\$2.3)	\$2.2	(\$10.5)	(\$10.9)	(\$8.4)
Depreciation & Amortization	1.8	1.6	1.4	1.5	1.1	1.1	1.0	1.0	0.8
Interest Expense	1.5	1.5	1.5	1.4	1.0	1.2	1.1	1.2	1.3
Loss on Extinguishment of Debt	8.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Income Tax	0.0	(1.0)	0.1	(0.0)	0.3	(0.1)	0.1	0.1	0.1
EBITDA	(\$7.9)	(\$14.5)	(\$5.5)	\$1.1	\$0.0	\$4.4	(\$8.3)	(\$8.6)	(\$6.1)
Investigation, Restatement & Related	12.0	20.4	7.2	(2.1)	3.2	(4.5)	2.6	3.2	3.0
Impairment of Intangible Assets	0.0	1.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Share-Based Compensation	3.7	3.9	3.2	4.1	3.8	3.6	4.0	4.4	2.4
Adjusted EBITDA <sup>1</sup>	\$7.8	\$10.8	\$5.0	\$3.1	\$7.0	\$3.6	(\$1.7)	(\$1.0)	(\$0.7)



#### **Non-GAAP Metrics Reconciliation**

(\$ millions)	Q3:20	Q4:20	Q1:21	Q2:21	Q3:21	Q4:21	Q1:22	Q2:22	Q3:22
Net Sales – Reported	\$64.3	\$68.6	\$60.0	\$68.2	\$63.1	\$67.4	\$58.9	\$66.9	\$67.7
Less: Revenue Transition Impact <sup>1</sup>	(1.0)	(0.5)	(0.3)	(0.3)	(0.3)	(0.1)			
Adjusted Net Sales	\$63.3	\$68.1	\$59.7	\$67.9	\$62.8	\$67.3	\$58.9	\$66.9	\$67.7
Gross Profit	\$54.0	\$57.8	\$50.3	\$55.4	\$53.0	\$56.6	\$49.0	\$55.1	\$55.5
Less: Revenue Transition Impact <sup>1</sup>	(0.9)	(0.4)	(0.2)	(0.3)	(0.3)	(0.1)			
Adjusted Gross Profit	\$53.1	\$57.4	\$50.1	\$55.1	\$52.7	\$56.6	\$49.0	\$55.1	\$55.5



#### **Segment Data**

#### **Wound & Surgical**

(\$ millions)	Q1:21	Q2:21	Q3:21	Q4:21	Q1:22	Q2:22	Q3:22
Net Sales	\$51.4	\$58.9	\$62.1	\$66.5	\$58.3	\$66.1	\$66.9
Cost of Sales	(7.2)	(9.5)	(8.9)	(9.6)	(9.1)	(10.8)	(11.2)
Selling, General and Administrative Expense	(25.8)	(29.5)	(32.1)	(36.2)	(34.0)	(38.7)	(35.5)
Research and Development Expense	(1.4)	(1.2)	(1.4)	(1.8)	(2.0)	(2.4)	(1.7)
Segment Contribution	\$16.9	\$18.7	\$19.7	\$19.0	\$13.2	\$14.1	\$18.5

#### **Regenerative Medicine**

(\$ millions)	Q1:21	Q2:21	Q3:21	Q4:21	Q1:22	Q2:22	Q3:22
Net Sales	\$7.9	\$8.6	\$0.1	\$0.0	\$0.0	\$0.0	\$0.0
Cost of Sales	(1.5)	(2.2)	0.0	0.0	0.0	0.0	0.0
Selling, General and Administrative Expense	(4.8)	(5.1)	(1.3)	(1.8)	0.0	0.0	0.0
Research and Development Expense	(2.9)	(2.8)	(2.9)	(2.8)	(4.0)	(3.1)	(4.3)
Segment Contribution	(\$1.3)	(\$1.4)	(\$4.2)	(\$4.6)	(\$4.0)	(\$3.1)	(\$4.3)

