#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

**WASHINGTON, DC 20549** 

#### FORM 8-K

## CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): August 31, 2020

### MIMEDX GROUP, INC.

(Exact name of registrant as specified in charter)

| Florida<br>(State or other jurisdiction<br>of incorporation)  | 001-35887<br>(Commission<br>File Number)   | 26-2792552<br>(IRS Employer<br>Identification No.) |  |  |  |  |
|---|--|--|--|--|--|--|
| 1775 West Oak Commons Ct., NE, Mariett<br>(Address of principal executive offices)                                  | ta GA                                      | 30062<br>(Zip Code)                                |  |  |  |  |
| Registrant's tele   | ephone number, including area code: (770   | D) 651-9100  |  |  |  |  |
| Check the appropriate box below if the Form 8-K filing is following provisions (see General Instruction A.2. below) |  | ng obligation of the registrant under any of the   |  |  |  |  |
| ☐ Written communications pursuant to Rule 425 under   | r the Securities Act (17 CFR 230.425)      |  |  |  |  |  |
| $\square$ Soliciting material pursuant to Rule 14a-12 under th  | ne Exchange Act (17 CFR 240.14a-12)        |  |  |  |  |  |
| ☐ Pre-commencement communications pursuant to Ru  | ıle 14d-2(b) under the Exchange Act (17 C  | FR 240.14d-2(b))                                   |  |  |  |  |
| ☐ Pre-commencement communications pursuant to Ru  | ıle 13e-4(c) under the Exchange Act (17 Ci | FR 240.13e-4(c))                                   |  |  |  |  |
| Securities registered pursuant to Section 12(b) of the Act:   |  |  |  |  |  |  |
| Title of each class   | Trading Symbol(s)                          | Name of each exchange<br>on which registered       |  |  |  |  |
| None  | n/a  | n/a  |  |  |  |  |
| Indicate by check mark whether the registrant is an emerg chapter) or Rule 12b-2 of the Securities Exchange Act of  |  | 5 of the Securities Act of 1933 (§ 230.405 of this |  |  |  |  |
| Emerging growth company $\Box$  |  |  |  |  |  |  |

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any

new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.  $\ \Box$ 

#### Item 7.01 Regulation FD Disclosure

MiMedx Group, Inc. (the "*Company*" or the "*Registrant*") will host its annual meeting at 10:00 a.m. Eastern time on August 31, 2020. Timothy R. Wright, Chief Executive Officer, and Peter M. Carlson, Chief Financial Officer, will present an overview of the Company, its strategic priorities, and key areas of focus for future growth. A copy of the presentation materials to be during the presentation is furnished as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated by reference herein. Such materials will also be available on MiMedx's website at www.mimedx.com.

All information in the presentation materials speak as of the date thereof, and MiMedx does not assume any obligation to update such information in the future. In addition, MiMedx disclaims any inference regarding the materiality of such information which otherwise may arise as a result of its furnishing such information under Item 7.01 of this Current Report on Form 8-K.

Information contained on MiMedx's website is not incorporated by reference into this Current Report on Form 8-K. The information in the preceding paragraph, as well as Exhibit 99.1, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section. It may only be incorporated by reference into another filing under the Exchange Act or Securities Act of 1933 if such subsequent filing specifically references Section 7.01 of this Current Report on Form 8-K.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No. Description of Exhibit

99.1 <u>Slide presentation dated August 31, 2020.</u>

The cover page from this Current Report on Form 8-K, formatted in Inline XBRL.

#### **SIGNATURES**

Pursuant to the requirements of the Exchange Act, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized

Date: August 31, 2020 MIMEDX GROUP, INC.

By: /s/ Peter M. Carlson

Peter M. Carlson Chief Financial Officer WELCOME TO



2019 ANNUAL SHAREHOLDERS MEETING AUGUST 31, 2020

#### DISCLAIMER

This presentation contains summarized information concerning the Company and the Company's business operations.

All statements relating to events or results that may occur in the future are forward-looking statements, including, without limitation, statements regarding the following:

- · our expectations regarding our ability to fund our ongoing and future operating costs;
- · our expectations regarding future income tax liability:
- the regulatory pathway for our products, including our existing and planned investigative new drug application and pre-market approval requirements, the
  design and success of our clinical trials and pursuit of biologic license applications ("BLAs") for certain products;
- our expectations regarding our ability to manufacture certain of our products in compliance with current Good Manufacturing Practices ("cGMP");
- our expectations regarding costs relating to compliance with regulatory standards, including those arising from our clinical trials, pursuit of BLAs, and cGMP compliance:
- our ability to continue marketing our micronized products and certain other products during and following the end of the period of enforcement discretion announced by the United States Food and Drug Administration ("FDA");
- · expectations regarding future revenue growth and future research and development expenses;
- ongoing and future effects arising from the COVID-19 pandemic and the Company's plans to adhere to governmental recommendations with respect thereto;
- · demographic and market trends.

Forward-looking statements generally can be identified by words such as "expect," "will," "change," "intend," "seek," "target," "future," "plan," "continue," "potential," "possible," "could," "estimate," "may," "anticipate," "to be" and similar expressions. These statements are based on numerous assumptions and involve known and unknown risks, uncertainties and other factors that could significantly affect the Company's operations and may cause the Company's actual actions, results, financial condition, performance or achievements to differ materially from any future actions, results, financial condition, performance or achievements expressed or implied by any such forward-looking statements. Factors that may cause such a difference include, without limitation, those discussed under the heading "Risk Factors" in our most recent Form 10-Q and in our Form 10-K for the year ended December 31, 2019.

Unless required by law, the Company does not intend, and undertakes no obligation, to update or publicly release any revision to any forward-looking statements, whether as a result of the receipt of new information, the occurrence of subsequent events, a change in circumstances or otherwise. Each forward-looking statement contained herein is specifically qualified in its entirety by the aforementioned factors.





### MEETING AGENDA

- (1) Introductions
- 2 Annual Meeting Matters
- **3** Company Highlights
- (4) Key Financial Metrics
- 5 Strategic Priorities
- 6 Question & Answer Session



## ANNUAL MEETING MATTERS



### ANNUAL MEETING AGENDA

- 1 QUORUM
- (2) DESCRIPTION OF BUSINESS ITEMS:
  - a. Election of one Class III director
  - b. Advisory approval of executive compensation
  - c. Advisory approval of the frequency of the shareholder vote on executive compensation
  - d. Ratification of independent registered public accounting firm
- 3 OPENING OF POLLS FOR VOTING
- 4 CLOSING OF POLLS
- 5 REPORT ON RESULTS OF VOTE
- 6 ADJOURNMENT
- 7 COMPANY PRESENTATION
- 8 QUESTION & ANSWER SESSION





## COMPANY HIGHLIGHTS



## PATIENTS ARE WHY WE ARE HERE

66

We have an opportunity and responsibility to make a difference for these patients. And in doing so, grow a successful and meaningful healthcare company."







### EXPERIENCED LEADERSHIP TEAM NOW IN PLACE



PETE CARLSON Chief Financial Officer



BUTCH HULSE General Counsel & Secretary



ROHIT KASHYAP, PhD Chief Commercial Officer



ROBERT STEIN, MD, PhD EVP, Research & Development



MARK GRAVES Chief Compliance Officer



**STAN MICEK** SVP, Business Development



MARK ROGERS VP, Global Quality Assurance & Regulatory



SCOTT TURNER SVP, Operations & Procurement





= Joined since 2018



### BUILDING VALUE FOR ALL STAKEHOLDERS

Restore financial integrity and reputation

Create solid foundation for business performance

Invest in primary growth drivers

Investing in growth from a solid financial position

Forming a culture of crossfunctional collaboration

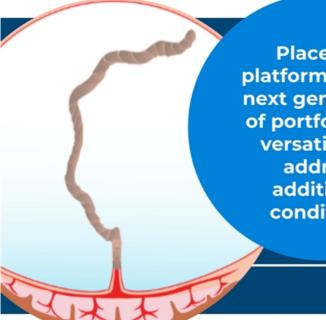
Transforming for innovation





#### MIMEDX REVOLUTIONIZED THE INDUSTRY

Through innovations in processing and foundational clinical & scientific research utilizing the power of the placenta



**Placental** platform affords next generation of portfolio and versatility to address additional conditions

Vertically integrated, scalable recovery network

Robust & proprietary manufacturing process

1.9M+ placental tissue-based allografts to date

Terminally sterilized for safety with 5-year shelf life

40+ scientific and clinical publications

Commercial platform with best-in-class market access

















# ADVANCED WOUND CARE SECTOR IS LARGE AND GROWING, WITH CONSIDERABLE UNMET NEED



# Growth drivers:

- Aging population
- Growing prevalence of diabetes and chronic wounds
- Increasing number of wound care procedures
- Rising physician awareness of new treatment options
- Focus on clinical efficacy and cost effectiveness



Source: BioMed GPS SmartTrak: Global Data 2019 Market Size and Growth Report: United States, Wound Care Management Market 2019,



# SUPPORTIVE EVIDENCE REFLECTED IN RECENT AHRQ<sup>1</sup> REPORT

164

studies and 81 SEADs<sup>3</sup> submissions

22

RCTs in final brief examining use of 16 distinct skin substitutes

12

RCTs assessed as low risk of bias

This report is "intended to help health care decision makers patients and clinicians, health system leaders, and policymakers, among others — make well-informed decisions and thereby improve the quality of health care services" <sup>2</sup>

MiMedx was the only entity to have two studies that met the criteria for RCTs with statistically significant differences

"Authors reported EpiFix® provided significant benefit over Apligraf® and standard of care"

Of the 16 skin substitute products, only "one skin substitute was examined in five studies"





### FOUR KEY DRIVERS TO ACHIEVE CORE GROWTH

#### **Existing Core Business**

#### **Portfolio Expansion**

ENHANCE PORTFOLIO VALUE

Maximize core business

Increase

sales force productivity and commercial analytics

Highlight clinical and economic value

EXPAND THE MARKET

Drive disease state awareness across care continuum

**Publish** additional data

Expand into additional wound applications

TARGET NEW BUSINESS

Continue product innovation

Explore additional priority markets

Identify wound care adjacencies

PURSUE INTERNATIONAL EXPANSION

**Advance** market assessments and analytics

Leverage clinical and regulatory expertise

Invest in prioritized new markets



### LATE-STAGE PIPELINE LEVERAGES LEADERSHIP IN PLACENTAL SCIENCE

Potential to address unmet patient needs as a platform technology across multiple markets

#### ADVANCED WOUND CARE

Diabetic Foot Ulcers/ Surgical Wounds\*

Surgical Wounds\*

APPLICATION IN PROCESS APPLICATION IN PROCESS

#### MUSCULOSKELETAL





\* Clinical study initiation will depend on FDA feedback for program



GAPS IN TODAY'S TREATMENT OPTIONS PROVIDE OPPORTUNITY TO ADDRESS DEGENERATIVE MUSCULOSKELETAL CONDITIONS

#### Plantar Fasciitis:

2M+

Patients treated for PF annually

20-30%

Treated with traditional measures progress to a chronic condition

~1M<sub>/year</sub>

Visit hospital-based MDs for treatment<sup>1</sup>

\$284M

Projected national economic burden

Recovery for chronic PF tends to be lengthy and recurrence is common



### GAPS IN TODAY'S TREATMENT OPTIONS PROVIDE OPPORTUNITY TO ADDRESS DEGENERATIVE MUSCULOSKELETAL CONDITIONS

#### Knee Osteoarthritis (KOA):

Micronized Dehydrated Human Amnion / Chorion Membrane (mdHACM) Injection in the Treatment of KOA1

- Evaluated 82 KOA patients and 100 knees injected with 100mg mdHACM by a single physician, over a 14-month period
- · Represents largest single-physician experience with injectable amniotic tissue for treatment of KOA reported to date

#### Findings:

- · mdHACM injection clinically effective in reducing pain and improving function in the setting of KOA
- · No serious or ongoing, unresolved adverse events were observed in this cohort

~242M

Worldwide with symptomatic OA of the hip and/or knee<sup>2</sup> ~45%

Lifetime risk of developina knee OA3

~\$71B

U.S. annual total of lost work earnings attributable to OA4

(I) Alden KJ, Harris S, Hubbs B, Kot K, Istwan NB, Mason D. Micronized Dehydrated Human Amnion Chorion Membrane Injection in the Treatment of Knee Osteoarthritis-A Large Retrospective Case Series [published online ahead of print, 2019 Nov 28], J Knee Surg. 2019;10.1055/s-0039-3400951. (2) OARSI (Osteoarthritis Research Society International) Dec, 2016, [3] Murphy L, Schwartz TA, Helmick CG, et al. Lifetime risk of symptotic area tiken conscending the conscending and Joint Initiative. The Burden of Musculoskeletal Diseases in the United States (BMUS). https://www.boneandjointburden.org/fourthedition/liib10/osteoarthritis. Accessed August 2020.

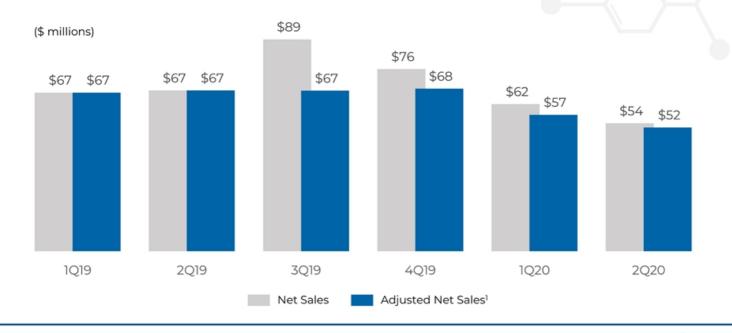


## KEY FINANCIAL METRICS



# RECENT REVENUE TRENDS DEMONSTRATE RECOVERY

Net sales in June and July were in line with prior year months on an as-shipped basis, after net sales in April and May were down significantly due to COVID-19 related impacts

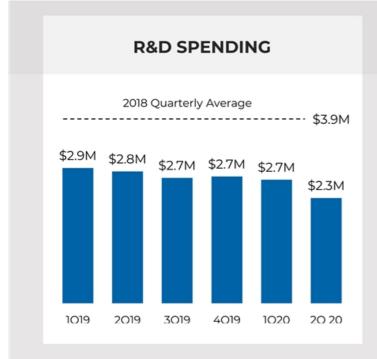


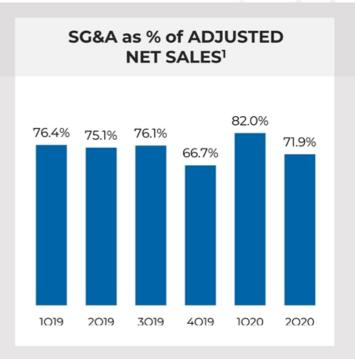


(1) Adjusted Net Sales excludes impact of Revenue Transition amounts. See Appendix for reconciliation to Net Sales.



## OPERATING EXPENSES WILL REFLECT INVESTMENT IN R&D AND COMMERCIAL VALUE DRIVERS





R&D spending will increase to support IND's heading towards BLA's Operating cost basis can be leveraged as sales increase



(1) Adjusted Net Sales excludes impact of Revenue Transition amounts. SG&A as a percent of net sales for the noted periods is 1Q19 - 76.4%, 2Q19 - 75.1%, 3Q19 - 57.7%, 4Q19 - 59.5%, 1Q20 - 76.0%, and 2Q20 - 69.6%. See Appendix for reconciliation to Net Sales.



# PROFITABILITY MEASURES CONSISTENT: PRIORITY IS TO IMPROVE PERFORMANCE

| (\$ millions)                      | 3Q19    | 4Q19    | 1Q20    | 2Q20   | TTM <sup>2</sup> |
|------------------------------------|---------|---------|---------|--------|------------------|
| Adjusted Net Sales <sup>1</sup>    | \$ 67.3 | \$ 68.2 | \$ 57.2 | \$51.9 | \$244.7          |
| Adjusted Gross Profit <sup>1</sup> | 57.1    | 56.6    | 47.8    | 44.0   | 205.5            |
| Adjusted Net Loss <sup>1</sup>     | (6.2)   | (13.3)  | (8.7)   | (9.9)  | (38.2)           |
| Adjusted EBITDA <sup>3</sup>       | 7.6     | 14.1    | 3.1     | 10.2   | 35.0             |







(I) Adjusted Net Sales, Adjusted Cross Profit, and Adjusted Gross Margin exclude impact of Revenue Transition amounts. Net sales, in millions, for the noted periods were 3(9)-\$88.9, 4(9)-\$76.4, 1(20-\$61.7, 2(20



#### RECENT TRANSACTIONS PROVIDE FINANCIAL FLEXIBILITY

## Issued \$100 million in convertible preferred stock

- Initial holders are affiliates of EW Healthcare Partners (90%) and Hayfin Capital Management (10%)
- Two board members Marty Sutter and Bill Hawkins
- Conversion price of \$3.85
- Dividends at 4% through June 2021;
   6% thereafter

## Entered into \$75 million loan facility

- · Term loan of \$50 million
- Maturity in July 2025
- No principal payments
- Interest rate at L+6.75%
- Counterparties are affiliates of Hayfin Capital Management

## Financing transactions<sup>1</sup> provide ability to:

- Stabilize business
- Prioritize investment in growth drivers
- Pursue attractive growth opportunities



(1) For a discussion of the transactions and more information on these and other terms, refer to Item 9B, Other Information, in the MiMedx Group, Inc. Form 10-K for the year ended December 31, 2019.



## STRATEGIC PRIORITIES



## BUILDING VALUE FOR ALL STAKEHOLDERS



Profitable growth



Pipeline maturation



International expansion



Operational excellence

Seasoned management team ready to execute Poised to catalyze growth in core business

Attractive pipeline aimed at large markets





# QUESTION & ANSWER SESSION





## APPENDIX



# JUNE 30, 2020 BALANCE SHEET DOES NOT REFLECT IMPROVED LIQUIDITY FROM TRANSACTIONS

| (in millions)                             | AS REPORTED | IMPACT OF<br>TRANSACTIONS <sup>1</sup> | AS REPORTED<br>PLUS IMPACT OF<br>TRANSACTIONS | WHEN<br>CONVERTED <sup>2</sup> |
|---|-------------|--|---|--------------------------------|
| Cash                                      | \$ 48.2     | \$ 65.4                                | \$ 113.6                                      |                                |
| Other                                     | 102.7       | 0.9                                    | 103.6   |                                |
| Total Assets                              | \$ 150.9    | \$ 66.3                                | \$ 217.2                                      |                                |
|   |             |  |   |                                |
| Long-term debt, including current portion | \$ 65.2     | \$ (18.5)                              | \$ 46.7                                       |                                |
| Other                                     | 62.8        | 0                                      | 62.8  |                                |
| Total Liabilities                         | 128.0       | (18.5)                                 | 109.5   |                                |
| Convertible Preferred Stock               | 0           | 91.2                                   | 91.2  | 0                              |
| Stockholders' Equity                      | 22.9        | (6.5)                                  | 16.4  | 108.4                          |
| Total Liabilities and Equity              | \$ 150.9    | \$ 66.3                                | \$ 217.2                                      |                                |
| Shares outstanding – simple               | 110.3       | 0                                      | 110.3   | 136.3                          |
| Shares outstanding – diluted              | 110.3       | 26.0                                   | 136.3   |                                |



(1) Transactions include (i) issuance of \$100 million of Series B convertible preferred stock; (ii) \$75 million loan facility with Hayfin; (iii) repayment and termination of the Blue Torch loan agreement. For a discussion of the transaction, refer to Item 9B, Other Information, in the MiMedx Group, Inc. Form 10-K for the year ended December 31, 2019. (2) Changed amounts only.



# IMPACT OF REVENUE TRANSITION ADJUSTMENTS

| (in millions)                       | AS REPORTED |            |            |            | IM         | IMPACT OF REVENUE<br>TRANSITION <sup>1</sup> |            |            |            | ADJUSTED   |            |            |  |
|-------------------------------------|-------------|------------|------------|------------|------------|--|------------|------------|------------|------------|------------|------------|--|
|                                     | Q3<br>2019  | Q4<br>2019 | Q1<br>2020 | Q2<br>2020 | Q3<br>2019 | Q4<br>2019                                   | Q1<br>2020 | Q2<br>2020 | Q3<br>2019 | Q4<br>2019 | Q1<br>2020 | Q2<br>2020 |  |
| Net Sales                           | \$88.9      | \$76.4     | \$61.7     | \$53.6     | \$21.5     | \$8.2  | \$4.5      | \$1.7      | \$67.3     | \$68.2     | \$57.2     | \$51.9     |  |
| Gross Profit                        | 75.7        | 63.7       | 51.7       | 45.4       | 18.6       | 7.1  | 3.9        | 1.5        | 57.1       | 56.6       | 47.8       | 44.0       |  |
| Gross Margin                        | 85.1%       | 83.4%      | 83.8%      | 84.7%      |            |  |            |            | 84.8%      | 83.0%      | 83.6%      | 84.7%      |  |
| SG&A % of Net Sales                 | 57.7%       | 59.5%      | 76.0%      | 69.6%      |            |  |            |            | 76.1%      | 66.7%      | 82.0%      | 71.9%      |  |
| Net Income (Loss)                   | 12.4        | (7.5)      | (4.8)      | (8.5)      | 18.6       | 5.9  | 3.9        | 1.5        | (6.2)      | (13.3)     | (8.7)      | (9.9)      |  |
| Net Income (Loss)<br>% of Net Sales | 13.9%       | (9.8)%     | (7.8)%     | (15.8)%    |            |  |            |            | (9.2)%     | (19.6)%    | (15.2)%    | (19.1)%    |  |
| Adjusted EBITDA                     | 7.6         | 14.1       | 3.1        | 10.2       | 0.0        | 0.0  | 0.0        | 0.0        | 7.6        | 14.1       | 3.1        | 10.2       |  |
| Adjusted EBITDA<br>% of Net Sales   | 8.5%        | 18.5%      | 5.0%       | 19.1%      |            |  |            |            | 11.3%      | 20.7%      | 5.4%       | 19.7%      |  |



(1) Impact of revenue transition includes the Transition Adjustment during 3Q2019 and cash collected in 4Q2019, 1Q2020 and 2Q2020 related to the Remaining Contracts. For a discussion of the revenue transition and the defined terms, refer to Item 8, Notes to the Consolidated Financial Statement in the MiMedx Group, Inc. Form 10-K for the year ended December 31, 2019, and the respective Form 10-Qs for the noted quarterly periods.



# TRAILING TWELVE MONTH (TTM) CALCULATION: GROSS MARGIN & ADJUSTED EBITDA AS REPORTED

| (in millions)                     | QUARTERLY TREND |         |         |         |         |         |         | TTM TREND |         |         |         |  |  |
|-----------------------------------|-----------------|---------|---------|---------|---------|---------|---------|-----------|---------|---------|---------|--|--|
|                                   | Q4 2018         | Q1 2019 | Q2 2019 | Q3 2019 | Q4 2019 | Q1 2020 | Q2 2020 | Q3 2019   | Q4 2019 | Q1 2020 | Q2 2020 |  |  |
| Net Sales                         | \$92.6          | \$66.6  | \$67.4  | \$88.9  | \$76.4  | \$61.7  | \$53.6  | \$315.4   | \$299.3 | \$294.4 | \$280.6 |  |  |
| Gross Profit                      | 82.2            | 59.1    | 57.7    | 75.7    | 63.7    | 51.7    | 45.4    | 274.7     | 256.2   | 248.7   | 236.5   |  |  |
| Gross Margin                      | 88.8%           | 88.9%   | 85.5%   | 85.1%   | 83.4%   | 83.8%   | 84.7%   | 87.1%     | 85.6%   | 84.5%   | 84.3%   |  |  |
| Net Income (Loss)                 | (36.2)          | (13.3)  | (17.2)  | 12.4    | (7.5)   | (4.8)   | (8.5)   | (54.3)    | (25.6)  | (17.1)  | (8.4)   |  |  |
| Depreciation &<br>Amortization    | 2.2             | 2.4     | 1.9     | 1.9     | 1.8     | 1.8     | 1.7     | 8.4       | 8.0     | 7.4     | 7.2     |  |  |
| Interest Expense                  | (0.2)           | (0.2)   | 0.3     | 2.3     | 2.4     | 2.4     | 2.6     | 2.1       | 4.7     | 7.3     | 9.6     |  |  |
| Income Tax                        | 27.5            | 0.8     | 0.0     | (0.3)   | 0.2     | (11.3)  | 0.0     | 28.1      | 0.8     | (11.4)  | (11.4)  |  |  |
| EBITDA                            | (6.7)           | (10.3)  | (15.0)  | 16.2    | (3.0)   | (12.0)  | (4.2)   | (15.7)    | (12.0)  | (13.7)  | (2.9)   |  |  |
| Investigation &<br>Restatement    | 20.0            | 18.1    | 21.0    | 7.2     | 20.1    | 15.6    | 11.4    | 66.4      | 66.5    | 64.0    | 54.4    |  |  |
| Revenue Transition                | 0.0             | 0.0     | 0.0     | (18.6)  | (5.9)   | (3.9)   | (1.5)   | (18.6)    | (24.5)  | (28.3)  | (29.8)  |  |  |
| Share-Based<br>Compensation       | 1.5             | 3.0     | 3.5     | 2.7     | 2.9     | 3.3     | 4.4     | 10.6      | 12.1    | 12.4    | 13.3    |  |  |
| Adjusted EBITDA                   | 14.8            | 10.9    | 9.5     | 7.6     | 14.1    | 3.1     | 10.2    | 42.7      | 42.1    | 34.3    | 35.0    |  |  |
| Adjusted EBITDA<br>% of Net Sales | 15.9%           | 16.3%   | 14.1%   | 8.5%    | 18.5%   | 5.0%    | 19.1%   | 13.5%     | 14.1%   | 11.7%   | 12.5%   |  |  |





# TRAILING TWELVE MONTH (TTM) CALCULATION: ADJUSTED GROSS MARGIN & ADJUSTED EBITDA

| (in millions)                     | QUARTERLY TREND |         |         |         |         |         |         | TTM TREND |         |         |         |  |
|-----------------------------------|-----------------|---------|---------|---------|---------|---------|---------|-----------|---------|---------|---------|--|
|                                   | Q4 2018         | Q1 2019 | Q2 2019 | Q3 2019 | Q4 2019 | Q1 2020 | Q2 2020 | Q3 2019   | Q4 2019 | Q1 2020 | Q2 2020 |  |
| Adjusted Net Sales                | \$92.6          | \$66.6  | \$67.4  | \$67.3  | \$68.2  | \$57.2  | \$51.9  | \$293.9   | \$269.5 | \$260.2 | \$244.7 |  |
| Adjusted Gross Profit             | 82.2            | 59.1    | 57.7    | 57.1    | 56.6    | 47.8    | 44.0    | 256.1     | 230.5   | 219.2   | 205.5   |  |
| Adjusted Gross Margin             | 88.8%           | 88.9%   | 85.5%   | 84.8%   | 83.0%   | 83.6%   | 84.7%   | 87.1%     | 85.5%   | 84.3%   | 84.0%   |  |
| Adjusted Net Loss <sup>1</sup>    | (36.2)          | (13.3)  | (17.2)  | (6.2)   | (13.3)  | (8.7)   | (9.9)   | (72.9)    | (50.0)  | (45.4)  | (38.2)  |  |
| Depreciation &<br>Amortization    | 2.2             | 2.4     | 1.9     | 1.9     | 1.8     | 1.8     | 1.7     | 8.4       | 8.0     | 7.4     | 7.2     |  |
| Interest Expense                  | (0.2)           | (0.2)   | 0.3     | 2.3     | 2.4     | 2.4     | 2.6     | 2.1       | 4.7     | 7.3     | 9.6     |  |
| Income Tax                        | 27.5            | 0.8     | 0.0     | (0.3)   | 0.2     | (11.3)  | 0.0     | 28.1      | 0.8     | (11.4)  | (11.4)  |  |
| EBITDA                            | (6.7)           | (10.3)  | (15.0)  | (2.3)   | (8.9)   | (15.8)  | (5.6)   | (34.3)    | (36.5)  | (42.0)  | (32.7)  |  |
| Investigation &<br>Restatement    | 20.0            | 18.1    | 21.0    | 7.2     | 20.1    | 15.6    | 11.4    | 66.4      | 66.5    | 64.0    | 54.4    |  |
| Share-Based<br>Compensation       | 1.5             | 3.0     | 3.5     | 2.7     | 2.9     | 3.3     | 4.4     | 10.6      | 12.1    | 12.4    | 13.3    |  |
| Adjusted EBITDA                   | 14.8            | 10.9    | 9.5     | 7.6     | 14.1    | 3.1     | 10.2    | 42.7      | 42.1    | 34.3    | 35.0    |  |
| Adjusted EBITDA<br>% of Net Sales | 15.9%           | 16.3%   | 14.1%   | 11.3%   | 20.7%   | 5.4%    | 19.7%   | 14.5%     | 15.6%   | 13.2%   | 14.3%   |  |



